

February, 2015

# 3M™ Performance Yellow Masking Tape 301+

## Product Description

3M™ Performance Yellow Masking Tape 301+ is an industrial strength yellow colored smooth crepe paper masking tape for paint masking, holding, bundling, and identifying applications.

## Product Features

- Industrial-strength performance masking tape used for paint masking, bundling, holding, and identifying applications.
- 3M proprietary solvent-free adhesive sticks with confidence to most surfaces – including metal, rubber, glass, and plastic – while removing cleanly in one piece.
- Strong yellow crepe-paper backing conforms to irregular surfaces, resists bleed through from most industrial paint systems, and improves visibility during the paint masking process.
- Great paint lines.
- Temperature resistant up to 225°F (107°C) for 30 minutes.
- Offered in bulk and individually wrapped rolls.



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## Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

## Typical Physical Properties

Property	Values		Method
Color	Yellow		
Total Tape Thickness	0.16 mm	6.3 mil	ASTM D3652
Backing	Smooth crepe paper		
Adhesive	Rubber		

## Typical Performance Characteristics

Property	Values		Method	Substrate
Peel Adhesion	3.3 N/cm	30 oz/in	ASTM D3330	Stainless Steel
Tensile Strength	38.5 N/cm	352 oz/in	ASTM D3759	
Elongation at Break	12 %		ASTM D3759	
Temperature Use Range	30 minutes up to 107 °C	30 minutes up to 225 °F		

## Available Sizes

Property	Values	
Standard Roll Length	55 m	60 yd

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## Storage and Shelf Life

Store under normal conditions of 70°F (21°C) and 50% R.H. in the original carton. To obtain best performance, use within 18 months from date of manufacture.

## Information

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## Trademarks

3M is a trademark of 3M Company.

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## References

### Safety Data Sheet (SDS)

[https://www.3m.com/3M/en\\_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en\\_US&co=ptn&q=301+](https://www.3m.com/3M/en_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en_US&co=ptn&q=301+)

### ISO Statement

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.



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